

# SHOULD GOVERNMENT CONTROL YOUR PERSONAL CHOICE?

## TOBACCO

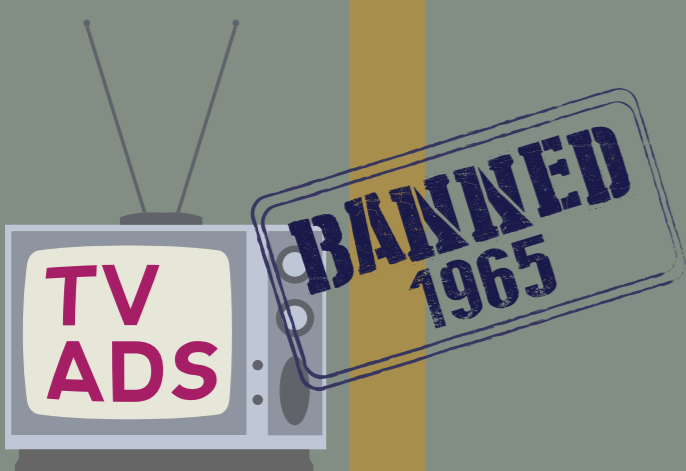
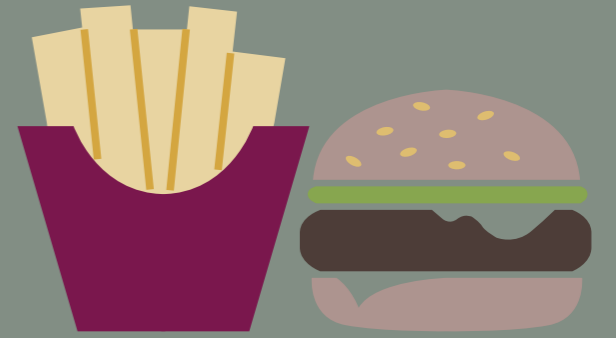


## ALCOHOL



## H.F.S.S.

[HIGH FAT, SALT & SUGAR FOODS]



"WE NEED URGENT ACTION FROM THE GOVERNMENT TO MAKE SURE TIGHTER REGULATIONS ON ALCOHOL ADVERTISING ARE IMPLEMENTED."

TOM SMITH,  
HEAD OF POLICY AT ALCOHOL CONCERN



"...WITH OPTIONS INCLUDING A TIME WATERSHED FOR ADVERTISING OF PRODUCTS HIGH IN SUGAR, FAT AND/OR SALT."

ANDY BURNHAM,  
SHADOW SECRETARY OF STATE FOR HEALTH



## SPORTS



## SPONSORSHIP



"SELF-REGULATION OF ALCOHOL ADVERTISING ISN'T WORKING WHEN IT ALLOWS DRINK BRANDS TO DOMINATE SPORTING EVENTS"

PROFESSOR SIR IAN GILMOUR,  
CHAIR OF THE AHA

"DISASSOCIATE PHYSICAL ACTIVITY WITH OBESITY VIA BANNING JUNK FOOD SPORTS SPONSORSHIPS."

ACTION ON ASUGAR

"IF WE WERE REALLY BOLD, WE MIGHT EVEN BEGIN TO THINK OF HIGH-CALORIE FAST FOOD IN THE SAME WAY AS CIGARETTES – BY SETTING STRINGENT LIMITS ON ADVERTISING, PRODUCT PLACEMENT AND SPONSORSHIP OF SPORTS EVENTS,"

– PROFESSOR TERENCE STEPHENSON,  
PRESIDENT OF THE ROYAL COLLEGE OF PAEDIATRICS AND CHILD HEALTH